

RUSWANDA CLARCK

Chief Product Officer | IT Consultant | HR Strategist

Medan, Indonesia • +62 898 807 1495 • ruswandaclarck17@gmail.com linkedin.com/in/ruswanda-clarck-675149240 • ruswanda.my.id • github.com/rwndclrk

PROFILE

Multidisciplinary professional bridging technology, product strategy, and human capital, with 4+ years of hands-on experience spanning IT project management, HR & organizational digital transformation, and product leadership. Currently Chief Product Officer for a food-delivery platform and HR Consultant for a security-systems firm, while completing a Bachelor's degree in Information Technology. Comfortable moving between technical execution and business strategy, with a consistent track record of picking up new tools, domains, and responsibilities quickly. Fluent in English (professional working proficiency), with growing German proficiency.

PROFESSIONAL EXPERIENCE

- Chief Product Officer (CPO) | Foodie.ID (Food Delivery Platform)**

Dec 2025 – Present

 - Lead end-to-end product strategy and roadmap for a food delivery platform, coordinating between Engineering, Finance, and Operations teams.
 - Drive digital transformation initiatives, including integration of payment gateways and real-time order tracking.
 - Manage cross-functional teams delivering customer, merchant, and driver-facing applications.
- Human Resources Consultant | PT HiTech Integrasi Karya (HIK CCTV Medan)**

Sep 2025 – Present

Promoted from ICT Consultant in recognition of performance in organizational strategy work.

 - Design and implement HR digital-transformation strategies, improving recruitment and workflow processes.
 - Act as strategic partner to leadership on organizational development, change management, and talent retention.
- ICT Consultant | PT HiTech Integrasi Karya (HIK CCTV Medan)**

Oct 2024 – Sep 2025

 - Managed IT infrastructure projects and vendor partnerships, contributing to more stable, reliable systems.
 - Supported consulting engagements bridging technical teams and business stakeholders.
- IT Project Manager | Axture Tech**

Jun 2023 – Present

 - Oversee full project lifecycle for IT clients — planning, execution, and delivery — using Agile methodologies.
 - Serve as primary liaison between technical developers and non-technical stakeholders, translating business needs into technical specifications.
 - Founded and lead Axture as an IT consulting and freelancing practice, delivering web and software projects for external clients.
- IT Supervisor | Axture Tech**

Apr 2023 – Sep 2025

 - Oversaw daily technical operations and coordinated a small delivery team.
- Digital Marketing Consultant | Perumahan Jordan City**

Feb 2024 – May 2024

 - Conducted market and sales analysis for a residential housing cluster, including pricing research and buyer support.
- Finance Analyst | Gobaal**

Jun 2021 – Dec 2022

 - Analyzed financial data to support pricing and market-entry decisions.
 - Helped define service strategy for sellers and buyers on a growing platform.
- Mental Health Consultant (Freelance) | Independent Practice**

2021 – Present

 - Provide peer counseling and guidance focused on self-reflection and mental resilience, alongside professional work — reflecting strong communication and people skills.

EDUCATION

- B.Sc. Information Technology (in progress) | Universitas Pembangunan Panca Budi (UNPAB)**

2023 – Expected 2027

 - Currently in Semester 6; working on final-year thesis/project.
- Vocational High School (SMK), Technology Track | SMK Teknologi Balam**

2020 – 2023

SKILLS & LANGUAGES

- Technical: Web3 fundamentals, AI/NLP implementation basics, Node.js, SQL, Figma, Jira, Trello

- Professional: Project management, HR & organizational development, data analysis, stakeholder communication
- Languages: Indonesian (native) • English (professional working proficiency) • German (learning, target B1–B2) • Spanish (basic)

CERTIFICATIONS & AWARDS

- BNSP Certification — Application Development
- BNSP Certification — Professional Network Installation
- Provincial Finalist — LKS (Lomba Kompetensi Siswa) Web Design
- UX Engineering Cohort Graduate

KEY PROJECTS

- Foodie.ID Ecosystem — built a full food-delivery app suite (customer, merchant, driver apps) from the ground up.
- Security Inventory System — custom inventory/ERP module for HIK CCTV Medan (tracking, invoicing, reporting).
- MSME Sales App — GoFood-style sales platform helping local small businesses go digital.
- Onesty Publishing — open research and publishing platform with transparent peer review.